

HEATHER BIANCHI

FREELANCE DESIGNER

Global Reach, based in Haymarket, Virginia
 Collaborated with design studios, in-house departments, and individual clients on projects ranging from small start-ups to global corporations, delivering creative solutions distributed to diverse stakeholders. Skilled in both adhering to established brand standards and leading projects from concept through completion. Selected clients include: Boys and Girls Club of Newark, Food and Agriculture Organization of the United Nations (FAO), The World Bank, AllianceBernstein, Morgan Stanley, and The Valley Hospital.

05-PRESENT

SENIOR DESIGNER

SQN Communications Design, Inc., Vienna, VA
 Conceptualized, designed, and managed a wide range of print and digital design products from initial brief to final delivery. Collaborated closely with clients to ensure brand alignment and project success, while mentoring junior designers to support creative development. Oversaw production details including estimates, vendor services, and photo shoot direction. Clients included Goodwill, the National Trust for Historic Preservation, and the National Fish and Wildlife Foundation.

05

SENIOR DESIGNER

Media Plus Design, Washington, DC
 Developed engaging design concepts for large non-profits and mid-sized companies, producing a wide range of creative materials including brochures, annual reports, branding, invitations, illustrations, advertisements, and books. Managed client relationships from concept to delivery, preparing design and print estimates, coordinating vendor services, and ensuring high-quality production. Notable clients include the Campaign for Tobacco-Free Kids, National Crime Prevention Council, Academy for Educational Development, Girl Scouts of America, Food Marketing Institute, Renewable Fuels Association, and Time-Life.

01-05

DESIGNER

Jupiter Design Group, Inc., Ridgewood, NJ
 Conceptualized and executed corporate identity packages, brochures, annual reports, website graphics, and invitations. Clients to include M&M Mars, The Valley Hospital, and Schering-Plough Pharmaceuticals.

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IN-HOUSE FREELANCE DESIGNER

Random House, Inc., NYC, NY
 Advertising and Promotional Department: Designed magazine advertisements, brochures, and display graphics.

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IN-HOUSE FREELANCE DESIGNER

Marinelli Communications, NYC, NY
 Focused on logo design and packaging.

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- AN IMAGINATIVE THINKER
- A SKILLED SOLUTION CRAFTER
- AN ATTENTIVE LISTENER
- A COMMUNICATIONS PARTNER
- A THOUGHTFUL INVESTIGATOR
- A CREATIVE RENDERER
- A POETIC COLOR EXPERIMENTER



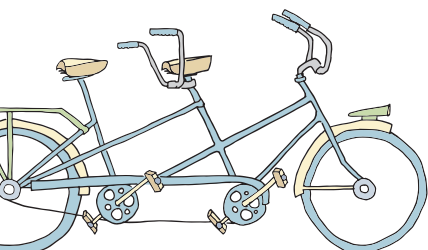
BACHELOR OF FINE ARTS
 Major: Graphic Design
 Minor: General Business
 Cumulative GPA 3.8
 Major GPA 4.0

AWARDS & RECOGNITION

- 2025 Impact Award Recipient for Boxes of Basics
- Published in The Knot, TheKnot.com, and Washingtonian Bride & Groom
- Published in Rockport's "1000 Graphic Design Elements"
- 2003 Silver Award: Society of National Association Publications
- Accepted into 2002 Art Director's Club Annual Show

Hello

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creating in tandem